

Queensland State Equestrian Centre Caboolture QLD AUSTRALIA 18th-23rd August 2025



www.nrhaoceania.com

THANK YOU FOR YOUR CONSIDERATION OF SUPPORT FOR THE NRHA OCEANIA AFFILIATE CHAMPIONSHIPS.

PRESENTED BY THE CALLIOPE SLIDERS REINING HORSE ASSOCIATION. THIS EVENT WILL BE A FABULOUS OPPORTUNITY TO SHOWCASE YOUR BUSINESS ACROSS NOT ONLY AUSTRALIA BUT ACROSS THE WORLD WITH OUR GOVERNING BODY IN THE USA & AFFILIATES/MEMBERS IN JAPAN, SOUTH AFRICA, THAILAND, CHINA & NEW CALEDONIA & NEW ZEALAND.

WHAT YOU WOULD BE SUPPORTING:

WITH COMPETITORS & SPECTATORS COMING FROM NOT ONLY AROUND AUSTRALIA, BUT THE WORLD, YOU WOULD BECOME PART OF THE INTERNATIONAL REINING FAMILY AND NRHA OCEANIA.

COME ALONG FOR THE RIDE

AND BE PART OF THE EXCITEMENT, ENTHUSIASM AND PASSION THAT IS REINING. WITH PROFESSIONAL, NON PRO, YOUTH & BEGINNER COMPETITORS COMING TOGETHER IN A DISPLAY OF HORSEMANSHIP AND CAMARADERIE SECOND TO NONE.

REINING IS A WAY OF LIFE.

GET IN QUICK FOR THE 5TH ANNUAL OCEANIA AFFILIATE
CHAMPIONSHIPS, WITH THE PREVIOUS SHOWS HOSTING RECORD
BREAKING NUMBERS OF RUNS.

PLATINUM - NAMING RIGHTS - \$6,000

NAMING RIGHTS TO 2025 NRHA AFFILIATE CHAMPIONSHIPS EXCLUSIVITY ON YOUR PRODUCT FOR ENTIRE SHOW BUSINESS BANNER DISPLAYED (SUPPLIED BY BUSINESS) COMPANY SUPPLIED FLAGS FOR TRACTOR DRAG BUSINESS NAME ON THE HORSE NUMBERS LOGO SHOWN DURING LIVE STREAM OF ENTIRE SHOW LIVE STREAM INTERVIEW DURING DRAGS 8 FACEBOOK POSTS (MINIMUM) 2 FULL PAGE ADVERTS IN THE SHOW PROGRAM ADVERTISEMENT ON WWW.NRHAOC.COM FOR 12 MONTHS INTERVIEW/VIDEOS FOR SOCIAL MEDIA 3X3 TRADE STAND SPACE OUTSIDE ARENA COMPETITOR BAG ADVERTISING SUPPLIED BY BUSINESS INVITATION TO THE COMPETITORS BBQ INVITATION TO THE SOCIAL NIGHT DINNER RECOGNITION IN ANY POST SHOW WRITE UPS

GOLD-\$4,000

NAMING RIGHTS TO OPEN DERBY CLASS & OPEN FUTURITY CLASS BUSINESS BANNER DISPLAYED (SUPPLIED BY BUSINESS) LOGO SHOWN DURING LIVE STREAM OF CLASS 6 FACEBOOK POSTS HALF PAGE ADVERT IN THE SHOW PROGRAM ADVERTISEMENT ON WWW.NRHAOC.COM FOR 12 MONTHS INTERVIEW/VIDEO FOR SOCIAL MEDIA 3X3 TRADE STAND SPACE OUTSIDE COMPETITOR BAG ADVERTISING SUPPLIED BY BUSINESS INVITATION TO COMPETITORS BBQ INVITATION TO THE SOCIAL NIGHT DINNER



SILVER - \$2,000

NAMING RIGHTS TO NON PRO LEVEL DERBY OR FUTURITY CLASS
BUSINESS BANNER DISPLAYED (SUPPLIED BY BUSINESS)

5 FACEBOOK POSTS

QUARTER PAGE ADVERT IN THE SHOW PROGRAM
ADVERTISEMENT ON WWW.NRHAOC.COM FOR 12 MONTHS

INTERVIEW/VIDEO FOR SOCIAL MEDIA

3X3 TRADE STAND SPACE OUTSIDE

COMPETITOR BAG ADVERTISING SUPPLIED BY BUSINESS

INVITATION TO COMPETITORS BBQ

INVITATION TO TO THE SOCIAL NIGHT DINNER

BRONZE - \$1,000

NAMING RIGHTS FOR DIVISION CLASSES (LISTED BELOW)

THE BEGINNER REINER SUPER CHALLENGE
THE LONGEST SLIDE

4 FACEBOOK POSTS
QUARTER PAGE ADVERT IN THE SHOW PROGRAM
ADVERTISEMENT ON WWW.NRHAOC.COM FOR 12 MONTHS
INTERVIEW/VIDEO FOR SOCIAL MEDIA
COMPETITOR BAG ADVERTISING SUPPLIED BY BUSINESS



CLASS-\$400

BUSINESS BANNER DISPLAYED - SUPPLIED BY BUSINESS
CLASS NAMING RIGHTS
2 FACEBOOK POSTS
LOGO ADVERT IN THE SHOW PROGRAM
LOGO ON WWW.NRHAOC.COM FOR 12 MONTHS

FURTHER OPTIONS

ADVERTISING MATERIAL INTO COMPETITORS BAG
BANNER/CORFLUTE DISPLAY SUPPLIED BY COMPANY
SHOW PROGRAM ADVERTISING
PARTNERSHIPS ARE BASED ON CASH SUPPORT
PRODUCT SPONSORSHIP ALSO WELCOMED - CONTACT US FOR MORE INFO

SOCIAL MEDIA STATISTICS 2024 NRHA OCEANIA AFFILIATE CHAMPIONSHIPS

At a Glance







Reach per day year round

Reach per day - show week, week prior & after Reach for the week of the show

2,000

5,000

10k-15k

Further Information

80% women, 20% men

100% organic, no paid advertising

Sponsor picture promos receive 500-1000 people reach

Livestream advertising reaches an average of 3,000 with a min of 1,000 and a max of 8,000 people.

32% of reach results in engagement (reactions, comments, shares) - social marketing average is 14%

CONTACT US OR THE FULL 2024 SOCIAL MEDIA REPORT





NRHA - Oceania

Page Overview

Followers: 2,126 Last 28 days



Post reach



3,350



Post Engagement

405

Facebook followers (1)

4.4K

Higher than others

Typically: 1.4K

THANK YOU FOR CONSIDERING PARTNERING WITH THE

2025 NRHA OCEANIA AFFILIATE CHAMPIONSHIPS



NRHA - Oceania Host Affiliate CSRHC - Calliope Sliders Reining Horse Association



National Reining Horse Association (NRHA) Oceania



www.nrhaoceania.com

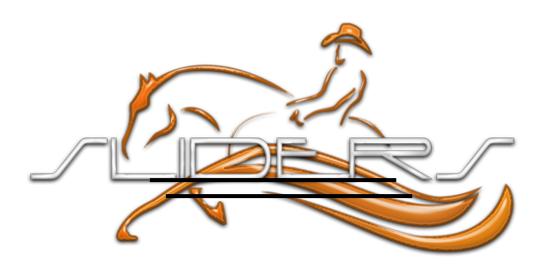
www.csrhc.com.au



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Calliope Sliders Reining Horse Club



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